

NEWS RELEASE

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KICK OFF TO SUFFOLK PEANUT FEST: A ROYALLY GOOD TIME

SUFFOLK, VA (August 14, 2012) For generations, Suffolk has celebrated the peanut, both as an economic generator and food source. This year marks the 35th Annual Suffolk Peanut Fest, October 4-7, and, with that, we are treated to a new Peanut Fest Queen and her Court. Several factors are involved with selecting the Peanut Fest royalty. The selection committee must consider each nominee's volunteer and community involvement, awards and achievements, extracurricular activities and most importantly, each nominee must compose an insightful essay based on the festival theme.

The crowning of the Suffolk Peanut Fest Queen occurs at the traditional Queen's Luncheon and Fashion Show, hosted by The Pilot Club of Suffolk. Slated for Thursday, September 27, 2012, the Luncheon will be held at the National Guard Armory beginning at 12 p.m., with doors opening at 11:30 a.m. Ann's Dress Shoppe of Waverly, Virginia, will present the latest in ladies fashions, and The Pilot Club will offer decorative crafts available for purchase along with gift basket drawings. The new menu for 2012 includes the choice of a steak, cranberry and pear salad or an Asian chicken salad. Each is accompanied by fresh zucchini bread and a pumpkin roll for dessert. Attire is business/business casual. Tickets

are \$15 per person; proceeds benefit community service organizations throughout the city via The Pilot Club of Suffolk. Tickets may be purchased at the Suffolk Visitor Center, 524 North Main Street, daily from 9 a.m. until 5 p.m.; Cash and checks only, please. For more information, call 757-514-4130 or visit www.Suffolk-Fun.com.

Since 1974, The Pilot Club of Suffolk has worked diligently to support community-based organizations and activities. For instance, the Club hosts an annual Civic Night when donations are presented to community agencies; it educates both children and adults about brain-related disorders; handcrafts 500 teddy bears for Sentara Obici Memorial Hospital; recognizes 50 high school students who have demonstrated exemplary community spirit, etc. To learn more, log onto www.pilotvadistrict.org

For more information about Suffolk Peanut Fest and associated concerts, events and games, log onto www.SuffolkFest.org or contact Suffolk Festivals at 757-539-6751.

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